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UΝ Sorrel I College of Business Approved Academic Plan Global Business/Marketing Major - Program Year 2014-2015 Complete all 6 sub-requirements (46 Hours)

### A. AREA I:

## B. AREA II:

C. AREA III:

AREA III continued:

D. AREA IV:

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E. AREA V:

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# Sorrel I College of Business Approved Academic Plan Global Business/Marketing Major - Program Year 2014-2015

Business Administration Major Core



#### Marketing Concentration

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Free Electives

Up<mark>per Business Core Requirements and the second seco</mark>



Marketing Concentration Required Concentration Courses:

(18 hours)



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(2 hours)



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My Degree Map serves as a guide to assist you with the proper sequence an basele courses. It does not replace your Program Evident available through Trojan Web Express), which depicts the depicts to clear students for graduan. My Degree Map includes the required coursework and suggested sequence of courses for the program. Every reasonable and has been made to ensure accuracy of content. Please keep in mind that some courses, such as developmental or pre-requisite courses, **Alexceted in Ry**. Degree Map. Comptities of the program sequence of courses are administed to the sequence of a sequence of courses are administed to the sequence of courses for the program. Every reasonable and has been made to ensure accuracy of content. Please keep in mind that some courses, such as developmental or pre-requisite courses, **Alexceted in Ry**. Comptities of degree requirements is based on the speciatalog year under which you were admited to TROY. Please consult the college catalog, your academic advisor, your program Evalue for any additional requirements.

(36 hours)

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