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**B.S. / B.A. BUSINESS ADMINISTRATION  
DEGREE REQUIREMENTS**

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*Specialized General Studies Requirements*

- The general studies program must include six hours of Principles of Economics I & II and MTH 2201, completed with a grade of C or better.

*Additional Specialized Requirements*

- Students must complete the following lower-level courses (or their approved transfer credit equivalents) with a grade of C or higher in each course before registering for any upper level course in the business curriculum: ENG 1101/03, ENG 1102/04, MTH 2201, IS 2241, ACT 2291, ACT 2292, ECO 2251, ECO 2252, QM 2241, LAW 2221, and all 2000-level courses in the major and minor. Students may enroll concurrently in the last of these courses along with their initial 3000-level courses subject to their adviser's approval and consistent with published prerequisite requirements.

- Accounting
- Finance
- General Business
- Information Systems
- Management
- Marketing
- Risk Management and Insurance

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#### ACCOUNTING MAJOR (30 HOURS)

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*B.S./B.A. in Business Administration degree with a major in accounting (ACT):*

ACT 3391	(3)	Intermediate Accounting I
ACT 3392	(3)	Intermediate Accounting II
ACT 3394	(3)	Governmental Accounting
ACT 3395	(3)	Managerial/Cost Accounting
ACT 4491	(3)	Advanced Accounting I
ACT 4494	(3)	Income Tax I
ACT 4495	(3)	Income Tax II
ACT 4497	(3)	Auditing
ACT 3396	(3)	Accounting Information Systems
ACT 4493	(3)	Independent Study in Accounting
ACT 4496	(3)	Managerial/Cost Accounting II
ACT 4498	(3)	Advanced Auditing
ACT 4499	(3)	Accounting Internship

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#### FINANCE MAJOR (30 HOURS)

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FIN 4431	(3)	Financial Management
FIN 4432	(3)	Investments
FIN 4437	(3)	Financial Institutions
FIN 3333	(3)	Financial Mathematics
FIN 3334	(3)	Financial Statement Analysis
FIN 3336	(3)	Real Estate Finance I
FIN 3337	(3)	Personal Financial Planning
FIN 4419	(3)	Speculative Markets
FIN 4434	(3)	Financial Modeling
FIN 4436	(3)	Securities Analysis
FIN 4438	(3)	Bank Management
FIN 4439	(3)	Finance Seminar
FIN 4440	(3)	Real Estate Finance II
FIN 4454	(3)	Public Finance
FIN 4495	(3)	Selected Topics in Finance
RMI 3335	(3)	Principles Of Management and Insurance

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#### GENERAL BUSINESS MAJOR (30 HOURS)

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*B.S./B.A. in Business Administration degree with a major in general business*

*Concentrations in general business, business economics, international business, and small business and entrepreneurship*

- Accounting
- Economics
- Finance
- Management
- Marketing

#### Business Economics Concentration:

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#### General Business Concentration:

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#### International Business Concentration:

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ACT 4435	(3)	International Accounting
ECO 4451	(3)	International Trade
FIN 4435	(3)	International Banking and Finance
MGT 4478	(3)	International Management
MKT 4468	(3)	International Marketing

#### Small Business and Entrepreneurship Concentration:

MGT 4475	(3)	Small Business Management
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ACT 3396	(3)	Accounting Information Systems
MGT 3375	(3)	Human Resource Management
MGT 4472	(3)	Organizational Behavior
MGT 4460	(3)	Introduction to Project Management
MKT 3365	(3)	Integrated Marketing Communications
MKT 4463	(3)	Retailing

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#### INFORMATION SYSTEMS MAJOR (30 HOURS)

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*B.S./B.A. in Business Administration degree with a major in information systems (IS)*

IS 2244	(3)	Computer Programming I
IS 2260	(3)	Computer Programming II
IS 3320	(3)	Data Communications and Computer Networking
IS 3330	(3)	Web Authoring

IS 3346	(3)	Database Management Systems I
IS 4447	(3)	System Engineering and Project Management
IS 4460	(3)	E-Commerce Design

General IS Concentration (nine hours)

IS 3339	(3)	Object-Oriented Programming I
IS 3349	(3)	Object-Oriented Programming II
IS 3380	(3)	Network Operating Systems
IS 4430	(3)	Web Site Design
IS 4440	(3)	Database Management Systems II
IS 4443	(3)	Internet Development
IS 4450	(3)	Network Design and Management
IS 4451	(3)	Network Infrastructure and Security
MGT 4480	(3)	Technology and Management Innovation

Networking Concentration (nine hours)

IS 3380	(3)	Network Operating Systems
IS 4450	(3)	Network Design and Management
IS 4451	(3)	Network Infrastructure and Security

Web Development Concentration (nine hours)

IS 4430	(3)	Web Site Design
IS 4440	(3)	Database Management Systems II
IS 4443	(3)	Internet Development

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**MANAGEMENT MAJOR (30 HOURS)**

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*B.S./B.A. in Business Administration degree with a major in management (MGT)*

**Concentrations in general management, human resource management, and production and operations management**

MGT 4472	(3)	Organization Behavior
MGT 3375	(3)	Human Resource Management
MGT 4479	(3)	Management Seminar

General Management Concentration

MGT 4460	(3)	Introduction to Project Management
MGT 4471	(3)	Organizational Development
MGT 4473	(3)	Labor Law and Collective Bargaining
MGT 4474	(3)	Business and Society
MGT 4475	(3)	Small Business Management
MGT 4480	(3)	Technology and Innovation Management
MGT 4481	(3)	Staffing
MGT 4482	(3)	Managing Health, Safety and Diversity
MGT 4483	(3)	Human Resources Development
MGT 4485	(3)	Performance Appraisal and Compensation
MGT 4490	(3)	Total Quality Management
MKT 3363	(3)	Transportation Management
MKT 4463	(3)	Retailing
MKT 4465	(3)	Business Logistics
QM 3342	(3)	Introduction to Operations Research

Human Resource Management Concentration

BUS 4499	(3)	Internship
MGT 4471	(3)	Organizational Development
MGT 4473	(3)	Labor Law and Collective Bargaining
MGT 4481	(3)	Staffing
MGT 4482	(3)	Managing Health, Safety and Diversity
MGT 4483	(3)	Human Resource Development
MGT 4485	(3)	Performance Appraisal and Compensation
MGT 4496	(3)	Selected Topics in Human Resources

Production and Operations Management Concentration

BUS 4499	(3)	Faculty approved Internship
ECO 3357	(3)	Managerial Economics
MGT 4460	(3)	Introduction to Project Management
MGT 4465	(3)	Business Logistics
MGT 4480	(3)	Technology and Innovation Management
MGT 4490	(3)	Total Quality Management
QM 3342	(3)	Introduction to Operations Research

Supply Chain Management Concentration

MKT 4465	(3)	Business Logistics
MGT 4451	(3)	Supply Chain Management
MGT 4452	(3)	Supply Chain Management Information Systems
MGT 4453	(3)	Supply Chain Strategy

BUS 4499	(3)	Internship
MKT 3363	(3)	Transportation Management
MGT 4460	(3)	Introduction to Project Management
MGT 4490	(3)	Total Quality Management
QM 3342	(3)	Introduction to Operations Research

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**MARKETING MAJOR (30 HOURS)**

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*B.S./B.A. in Business Administration degree with a major in marketing (MKT)*

MKT 4462	(3)	Consumer Behavior
MKT 4464	(3)	Marketing Research
MKT 4469	(3)	Marketing Management

MKT 3362	(3)	Advertising
MKT 3364	(3)	Services Marketing
MKT 3365	(3)	Integrated Marketing Communica- tions
MKT 4461	(3)	Personal Selling
MKT 4463	(3)	Retailing
MKT 4466	(3)	Direct Marketing
MKT 4481	(3)	Internet Marketing I

BUS 4460	(3)	Business Consulting and Research
MKT 3363	(3)	Transportation Management
MKT 4465	(3)	Business Logistics
MKT 4467	(3)	Sales Management
MKT 4482	(3)	Internet Marketing II
MKT 4495	(3)	Selected Topics in Marketing

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**RISK MANAGEMENT AND INSURANCE MAJOR  
(30 HOURS)**

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*B.S./B.A. in Business Administration degree with a major in risk management and insurance*

RMI 3335	(3)	Principles of Risk Management and Insurance
RMI 3340	(3)	Surplus Lines and Reinsurance
RMI 3342	(3)	Insurance Operations
RMI 3346	(3)	Life and Health Insurance
RMI 3348	(3)	Property and Liability Insurance
RMI 4440	(3)	Corporate Risk Management
RMI 4449	(3)	Risk Management and Insurance Seminar
RMI 4460	(3)	Agency Management

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**RESOURCES AND TECHNOLOGY MANAGEMENT,  
B.A.S. IN**

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*Bachelor of Applied Science in Resources and Technology and Management Degree*

***Specialized General Studies Requirements***

- The 48 hours of general studies must include six hours of Principles of Economics I & II and MTH 2201 completed with a grade of C or better.

***Additional Specialized Requirements***

- Students must complete the following lower-level courses (or their approved transfer credit equivalents) with a grade of C or higher in each course before registering for any upper level course in the business curriculum: ENG 1101/03, ENG 1102/04, MTH 2201, IS 2241, ACT 2291, ACT 2292, ECO 2251, ECO 2252, QM 2241, LAW 2221, and all 2000-level courses in the major and minor. Students may enroll concurrently in the last of these courses along with their

initial 3000-level courses subject to their adviser's approval and consistent with published prerequisite requirements. Under no condition may a student enroll in a 4000-level course without the satisfactory completion (grade of C or higher) of the lower-level courses listed above.

- Transfer credit will not be awarded for any course to be used in the business core or major in which a C grade or higher has not been achieved.
- Students must achieve an overall C average in both their business core and their business major in order to be eligible to graduate. All courses should be taken in the appropriate numerical sequence (i.e., 3000-level courses should be

ENG 2244	(3)	British Literature before 1785
ENG 2245	(3)	British Literature after 1785
ART 1133	(2)	Visual Arts
DRA 2200	(2)	Introduction to Drama
MUS 1131	(2)	Music Appreciation

**Area III**

HIS 1101	(3)	Western Civilization I
HIS 1102	(3)	Western Civilization II
HIS 1111	(3)	U.S. to 1877
HIS 1112	(3)	U.S. since 1877
HIS 1122	(3)	World History to 1500
HIS 1123	(3)	World History from 1500

**Area IV**

MTH 2201	(3)	Business Calculus
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BIO 1100	(3)	Principles of Biology
BIO L110	(1)	Principles of Biology Lab
SCI 2233	(3)	Physical Science
SCI L233	(1)	Physical Science Lab
SCI 2234	(3)	Earth and Space Science
SCI L234	(1)	Earth and Space Science Lab

**Area V**

COM 1110	(3)	Effective Communication
IS 2241	(3)	Computer Concepts and Applications
TROY 1101	(1)	University Orientation

**Area VI**

ACT 2291	(3)	Principles of Accounting I
ACT 2292	(3)	Principles of Accounting II
ECO 2251	(3)	Principles of Macroeconomics
ECO 2252	(3)	Principles of Microeconomics
FIN 3331	(3)	Managerial Finance I
LAW 2221	(3)	Legal Environment of Business
MGT 3371	(3)	Principles of Management
MKT 3361	(3)	Principles of Marketing
QM 2241	(3)	Statistics I
QM 3341	(3)	Statistics II

**Area VII****BUSINESS ADMINISTRATION MINOR (18 HOURS)**

BUS	1101	(3)	Introduction to Business
ECO	2251	(3)	Principles of Macro-economics
ECO	2252	(3)	Principles of Micro-economics

**INFORMATION SYSTEMS MINOR (18 HOURS)**

IS	2244	(3)	Computer Programming I
IS	3300	(3)	Introduction to Information Systems
IS	3320	(3)	Data Communications and Computer Networking
IS	3330	(3)	Web Authoring
IS	3346	(3)	Database Management Systems I

